



May 21, 2023

Dear Parade Participants:

Hispanofest is a non-for-profit organization planned by volunteer community members and businesses. Together we fundraise for academic scholarships. Therefore, because of the reliability and this year unfortunate lack of volunteerism, we apologize for the tardiness of this request.

As you may know, the three-day festival and parade prides itself for being the largest Hispanic festival in the Western Suburbs. The family-oriented festival fundraises for scholarships.

As well as bringing culture, ethnic foods and entertainment from all around Latin America, Hispanofest has also brought together an attendance of over 200,000 to Melrose Park in a 3-day span. Overall, Hispanofest is an event that continues to grow more and more every year!

Having said that, we cordially invite you to join us in celebration to be part of our Parade. The parade will be held on Saturday, September 9, 2023. Participation from your organization will be **greatly** appreciated. It will tremendously enhance the celebration, as well as be a great promotional tool for your business or organization. The parade steps-off at 1:00 p.m., from 10th Ave and Main St. in Melrose Park, IL.

Please arrive by no later than 12:00am to assure your line up position.

If interested please completely fill out the enclosed entry form and fax it as soon as possible to:

HSIPANOFEST
Attn: Gigi Mijares
Email: hispanofest@yahoo.com
Fax: 708-345-0193
Phone: 708-238-5994 or 708-296-7006

Please respond by August 25, 2023 to participate.

We look forward to your participation this year.

Thank you for taking a moment of your valuable time to consider your Hispanic community.

Sincerely,

Irene Herrera/ President